



NICOCUSA SEEKS INVESTORS  
ON BEHALF  
OF NIGERIAN FILMMAKERS  
FOR  
UPCOMING  
FILM & TELEVISION  
PROJECTS



**Dear Active and Prospective NICOCUSA Members,**

With the rise of state-of-the-art multi-plex theaters all across Nigeria, the Nigerian film industry is thriving, generating millions at the box office. This cinematic renaissance, has ushered in the highly anticipated transition from lower quality **Nollywood** home movies to **Hollywood** style epic features.

However, there is much more work to be done. Nigerian film makers are in desperate need of the funding necessary to produce higher quality films that can compete in the international market.

It is now high time for investors to take a more serious look at this lucrative industry. As an investor, you will become a pioneer; revolutionizing the manner in which Nigerian films are produced, distributed and perceived globally as well as earn and a commensurate return on your investment.

The **Nigerian Chamber of Commerce-USA (NICOCUSA)** is currently seeking investors to Executive Produce Film and Television projects in collaboration with various Nigerian film makers/producers and **River Naija Production, Beverly Hills**; the entertainment division of **NICOCUSA**.

## ABOUT RNP



[WWW.RIVERNAIJAPRODUCTIONS.COM](http://WWW.RIVERNAIJAPRODUCTIONS.COM)

**River Naija Productions, Beverly Hills** is an entertainment conglomerate dedicated to producing events that mingle the robust music, art, and culture of Africa with contemporary ideas to create an ultra-chic social experience.

From concerts to African Red Carpet Movie premieres, **River Naija Productions** is your premier choice in quality event products and services.

## OUR BRANDS



RNPtv

CATWALKHollywood



US LovConx



The RNP ARC Awards



## OUR SERVICES

- Marketing and Events Production
- Media Relations
- Movie Production

- **Talent and Music Management**

## Why Invest?

As an investor you'll be guaranteed co-ownership, a position as an Executive Producer and a generous share of the proceeds generated through Box Office/DVD sales, endorsements and merchandising.

Investors will also enjoy the benefits of being an 'active participant' in the creative process, from pre-production to post-production, earning the "bragging rights" for being a part of a historical movement to change the manner in which the world perceives the Nigerian film industry.



## Current Projects

### **River Naija Productions, Beverly Hills**

has just wrapped production on the first five episodes of a lifestyle talk show called "Eefy". The "Eefy" show delves into issues confronting day-to-day people such as relationships, love, health and beauty.

The "Eefy" show make it's debut this spring featuring Gollywood actress **Nadia Buari**, four-time world dance champion **Michael Adegoke**, and Nigerian Afro-Hip Hop sensation "**Traffic**". Please visit [www.eefy.com](http://www.eefy.com) or [www.RNptv.com](http://www.RNptv.com) to watch the "Eefy" show.

We have also developed pilots for sitcoms centered around the daily lives of seven aspiring Nigerian actors living in Hollywood and a comical reality-series about a prominent Nigerian families in major metropolitan cities across the America.

Finally, **River Naija Productions, Beverly Hills** has just completed pre-production on a high-powered epic feature film about an elite group of high-powered Nigerian attorneys in New York City.

If you are interested in a once in a lifetime opportunity to etch your mark in history, please visit us at [www.nicocusa.com](http://www.nicocusa.com), click on the contact tab and submit your request. We will be delighted to answer your questions.

As always, we encourage you to become a member of the **Nigerian Chamber of Commerce-USA**, a leading advocate in promoting Nigerian businesses and services in the United States. Please visit us at [www.nicocusa.com](http://www.nicocusa.com) and click on the member benefits tab to join.

Thank you for your time and have great day.

Sincerely,

Victoria Afriyie-Ihenacho, Director of Corporate Communications  
**Nigerian Chamber of Commerce-USA**